

# One SouthCoast NAVIGATOR

CHARTING SUCCESS FOR SOUTHCOAST BUSINESS

BUSINESS NEWS FOR AND ABOUT MEMBERS OF THE ONE SOUTHCOAST CHAMBER

MARCH 2023

## We Need YOUR Expertise!



Perhaps One SouthCoast Chamber's greatest strengths is the remarkable diversity and strength of our membership. We boast nearly every type and size of business within our membership, and within that membership lurks astounding talents and expertise. Like all business organizations we seek to rely on its members to assist us as we serve other members.

Running a small business can be all-encompassing and can force you to develop skills and approaches to doing business that may not necessarily be areas of great strength. But still the work must be done, and you soldier on, doing the best you can. And, as we point out often, running a small business can be a lonely pursuit, with no one but yourselves to worry about the future, be responsible for keeping your family upbeat in challenging times and holding on to good employees against the tide of economic uncertainties. That is a lot to take on, but our members do it every day.

You may not know it, but you are an expert in your field. And if you are like most small business people, you likely have expertise in MANY areas. Nothing helps build your own brand quite like being recognized for your ability to help your peers succeed, since anyone who is helped by you will sing your praises to anyone who will listen. Chamber membership allows you to share your expert advice with your peers, often meeting those with complementary expertise that can also help you grow and succeed.

As we look at our progress in strategic planning, the Chamber is looking to utilize the skills and talents of our members more often in key areas of business growth. We will always look for outside perspectives and quality speakers for our various small business programs like Small Business Boot Camp, but often those messages are best delivered by people who share Chamber membership with you and who have a vested interest in the economic vitality of

our region.

We have begun to build a spread sheet internally of individuals whom we know have great talents to share with their fellow members, but we don't know all of those skills within our membership as well as we want. Consequently, we are asking you the simple question: What are you good at and would you be willing to share your knowledge with your fellow members?

As this initiative grows, we will see that there are several areas where our members can help our members. For instance:

- Being a speaker at a small business seminar
- Volunteering as a member of a mentor group assisting small businesses
- Working with our partners like EforAll in their good work to help incubate business growth in the region
- "Adopting" a new member

More ideas will continue to bubble up for our strategic planning work. And we are looking for ideas from you. Look for a survey soon that will ask you how you may want to help build your brand by sharing your talents. You are our greatest strength!

Sincerely,

Mike O'Sullivan, CEO

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Small Business Seminar Series:  
Social Media for Small Business  
Tuesday, March 14, 2023  
2:00 PM - 3:00 PM  
Via Zoom

Roger Valcourt  
Outstanding Citizen Award Dinner  
Wednesday, March 22, 2023  
5:30 PM - 8:00 PM  
Rachel's Lakeside, Dartmouth, MA

March 2023 Business After Hours  
Sponsored by New Bedford Fishing  
Heritage Center  
Thursday, March 23, 2023  
5:00 PM - 7:00 PM  
New Bedford Fishing Heritage Center

Mayor Coogan State of Business 2023  
Wednesday, April 5, 2023  
11:30 AM  
McGovern's, Fall River, MA

MBAE Summit with Ed Lambert  
Thursday, April 6, 2023  
8:00 AM - 9:15 AM  
Via Zoom

OSC HR Council &  
Small Business Seminar Series Present  
Curbing Quiet Quitting  
Tuesday, April 11, 2023  
2:00 PM  
Via Zoom

For additional information and/or to  
register for events please visit:

[www.members.onesouthcoast.com/events/](http://www.members.onesouthcoast.com/events/)

One SouthCoast Navigator is the official news publication of One SouthCoast Chamber

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General inquiries: [info@onesouthcoast.com](mailto:info@onesouthcoast.com)

Chamber Staff:

CEO, Michael O’Sullivan  
Chief Operating Officer, Rick Kidder  
Vice President of Finance & Operations, Dorothy Botelho, IOM  
Vice President of Corporate Member Engagement & Sponsorships, Kimberly Coroa Moniz  
Director of Business Development & Small Business Engagement, Ian Abreu, IOM  
Director of Events & Programs, Katie Greene  
Director of Marketing & Communications, Jennifer Lourenco  
Patti Rego, Executive Director, Viva Fall River  
Ashley Occhino, Executive Director, Fall River Arts and Culture Coalition (FRACC)  
Photographer, Sergio Dabdoub, BadMonkeyPics

2023 OFFICERS & EXECUTIVE COMMITTEE

Executive Committee:

- Chair: Eileen Danahey, Saint Anne’s Credit Union
- Immediate Past Chair: Kim Perry, Waring-Sullivan Funeral Home
- Chair-Elect: Rose Lopes, Sylvia Group
- Treasurer: Matthew Schondek, Fall River Municipal Credit Union
- Vice Chair-Government Affairs: William Burns, Southcoast Health System
- Vice Chair-Small Business: Curtis Nelson, Nelson Insurance & Financial Services
- Vice Chair-Governance Committee: Doug Glassman, SERVPRO
- Vice Chair-One SouthCoast Chamber Foundation: Nicholas Christ, BayCoastBank
- Vice Chair-Diversity, Equity & Inclusion: Gail Fortes
- At Large: Paul Chasse, REALTOR® Association of Southeastern Massachusetts

Members of the Board of Directors:

Terms to Expire in December 2023:

- William Burns, Southcoast Health System
- Mike Bushell, St. Anne’s Hospital
- Nicholas Christ, BayCoast Bank
- Stephen W. Connulty, Paul & Dixon Insurance
- Catherine Dillon, BankFive
- Charlie Fellows, Lafrance Hospitality
- Jeffrey Glassman, Darn It, Inc.
- Melody Lavoie, Medeiros, Lavoie & Wilson, Inc.

- Jeff Pagliuca, Bristol County Savings Bank
- Derek Santos, New Bedford Economic Development Council
- Matt Zenni, Liberty Utilities

Terms to Expire in December 2024:

- Nathan Araujo, Advance Career Services
- Kevin Carando, Acushnet Company
- Barbara Casagrande, AHEAD
- Ronald Ellis, Edward Jones
- Rose Lopes, Sylvia Group
- Lynne Mastera, Precix
- William Rocha, Gold Medal Bakery
- Douglas Rodrigues, D. E. Rodrigues & Company, Inc.
- Carl Sawejko, Sawejko Communications
- Matthew Schondek, Fall River Municipal Credit Union
- Bernadette Souza, Youth Opportunites Unlimited
- Michael Tavares, Horacio’s, Inc.
- John Williams, UMASS-Dartmouth

Terms to Expire in December 2025:

- Dugan Becker, Mayflower Wind
- Paul Chasse, REALTOR® Association of Southeastern Massachusetts
- Jenifer Cullen, Vineyard Wind
- Peter Daley, People Incorporated
- Eileen Danahey, Saint Anne’s Credit Union
- Dr. Laura Douglas, Bristol Community College
- Monte Ferris, RDA Insurance
- Gail Fortes, YWCA of Southeastern Massachusetts
- Doug Glassman, SERVPRO of Dartmouth/New Bedford & Marion / Middleboro
- Gary P. Howayeck, Esq.
- Anthony Medeiros, Mechanics Cooperative Bank
- Curtis Nelson, Nelson Insurance & Financial Services
- Arthur Pacheco, New York Life
- Kim Perry, Waring-Sullivan Funeral Home

The Massachusetts Small Business Center (MSBDC) Network provides one-to-one free comprehensive and confidential services focusing on, business growth and strategies, financing and loan assistance as well as strategic, marketing and operational analysis. In addition, low cost educational training programs are offered across the state targeted to the needs of small business.

Massachusetts Small Business Development Center Network  
200 Pocasset Street, Fall River, MA 02721  
Phone: (508) 673.9783 Fax: (508) 674.1929  
[www.msbdc.org](http://www.msbdc.org)  
[www.facebook.com/msbdc](https://www.facebook.com/msbdc)



ONE SOUTH COAST  
CHAMBER



## ROGER VALCOURT OUTSTANDING CITIZEN AWARD

Wednesday, March 22

Registration: 5:30 PM

Dinner: 6 PM

Program: 6:30 PM

Rachel's Lakeside, Dartmouth, MA



FRANK BAPTISTA

\$55

Per Person

*We will also be honoring our Ambassador of the Year:  
Ed Pacheco*



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# Biz Wrapper



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## AMBASSADOR *Spotlight*



### CINDY KO

***Owner, Cindy Ko Photography &  
Boudoir by Cindy Ko***

Cindy started photography in 2016 and has not stopped since. She is the owner of Cindy Ko Photography and Boudoir by Cindy Ko. Cindy is a board member of PPAM (Professional Photographers of Massachusetts) and a member of PPA (Professional Photographers of America), where she is consistently keeping up with new education and trends. Cindy's passion is creating tangible memories that will not be stuck on a hard drive. For that reason, she partners with the best professional printers and craftsmen in the world to create exceptional pieces of wall art and albums for her clients to treasure. Her main genres are Boudoir, Families, and Headshots/Personal Branding. Cindy resides in Mattapoisett, Ma and services the surrounding areas, including Rhode Island, and towns past Boston (she has done work in other states as well for corporate companies). You can find more of her work on [www.cindykophotography.com](http://www.cindykophotography.com).



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*MassHire Program & Services are funded in part by US Department of Labor (USDOL) Employment and Training Administration grants as well as non-federal funded grants. (Additional details furnished upon request.)*

# Good News!

## Alltrust Credit Union Announces Promotions

CEO Carmen Sylvester is pleased to introduce new promotions to the management team.



Kimberly Trahan has been promoted to Chief Human Resource Officer. Trahan joined Alltrust Credit Union in August 2018 as Vice President Human Resource and has over 26 years of human

resource experience in the financial service industry. Trahan has led the Human Resource department becoming a resource for staff. In her new role, Trahan will manage all aspects of the Human Resource Department including working closely with managers regarding recruiting, benefit administration, performance, career development, and overseeing the training program.



Michael Gago has been promoted to Chief Lending and Operations Officer. Gago has been with Alltrust Credit Union since June of 2018 as Chief Lending Officer.

During his time, Gago extended his background in various aspects of consumer, residential, and commercial lending; financial management; and financial analysis. In addition to all lending responsibilities, he will also be overseeing retail operations and deposit operations.



Stephanie Medeiros has been promoted to Senior Vice President Retail Operations and Compliance. Medeiros has been with Alltrust Credit Union

since July 2018 as Vice President Operations. Medeiros is responsible for the daily management of deposit services and has been instrumental in developing new products and services to offer our members. In addition to her current responsibilities, she will be working closely with all branch managers to focus on retail operations, as well as with the compliance team.



Vanessa Roque has been promoted to Operations Manager. Roque joined Alltrust Credit Union in 2003 as a teller in Fairhaven. In 2015, she then moved to work in the Operations

Department as an Operations Specialist. In her new role, Roque will manage the Interactive Teller Machine (ITM), retail loan servicing, and deposit operations. She will also assist with the creation of new products and services, assist with policies and procedures, and be responsible for all tasks related to processing of ATM transactions and debit cards.

"With this new structure and reorganization, Alltrust will be able to streamline our internal processes and deliver on our service level promise to members as a trusted financial partner," stated Carmen Sylvester, President and Chief Executive Officer. "Teamwork is the only way we can serve our members to the fullest and I am proud to announce these well-deserved promotions."



## 2023 Lamoureux Music Scholarship



The New Bedford Symphony Orchestra is pleased to announce that applications are now available for the 2023 Lillian B. Lamoureux Music Scholarship. The scholarship

competition is open to all South Coast music students ages 14–21. Two \$1,000 scholarships will be awarded, one high school student and one college student. The deadline for application (including two letters of recommendation) is Friday, May 12, 2023. Students will be asked to submit a video of their audition performance via Dropbox by May 19, 2023. Questions may be directed to Education Director Terry Wolkowicz at [twolkowicz@nbsymphony.org](mailto:twolkowicz@nbsymphony.org)

The scholarship, established in 2000 to support young musicians who intend to pursue their music education, continues to recognize the legacy of former President Emerita and longtime NBSO board president Lillian B. Lamoureux. To download the scholarship application form, visit [nbsymphony.org/scholarships](http://nbsymphony.org/scholarships).

The NBSO is a professional orchestra that annually presents a concert series of classical and pops music with internationally acclaimed guest artists, as well as an outstanding chamber music series. In addition, the NBSO's innovative and nationally recognized educational programs reach 8,000 students each year. The NBSO is dedicated to building a community of music in the South Coast. Visit [www.nbsymphony.org](http://www.nbsymphony.org) today!



## Massachusetts Maritime Academy Announces Formation of School of Engineering



In an effort to enhance communication, increase individual program representation, and disburse responsibilities, Massachusetts Maritime Academy (MMA; [www.maritime.edu](http://www.maritime.edu)), a top-ranked public

university with undergraduate degree programs focusing on science, engineering, technology, math, and business that blend academics and experiential learning, is in the process of restructuring its former Engineering Department with the formation of the School of Engineering.

To be headed by an Associate Dean, the School of Engineering will be composed of the Departments of Marine Engineering, Facilities Engineering, and Energy Systems Engineering. Each department will have a Department Chair reporting directly to the new Associate Dean of Engineering, who in turn will report to the Dean of Undergraduate Studies.

By creating the three distinct departments, the expectation is to improve program delivery and allow the future growth of the Academy's engineering programs. Presently, the Engineering Department stands as the largest department at the Academy and includes 25 full-time faculty members covering a diversity of engineering sub-specialties. As such, the current Department Chair is tasked with a considerable workload, managing a large number of faculty, students, and courses with differing needs.

"This reorganization will provide greater opportunity for individual programs to advocate for their specific needs and develop the curriculum and faculty to best suit the academic and professional requisites of their students, while also supporting future growth and development," said Rear Admiral Francis X. McDonald, USMS, president of Massachusetts Maritime Academy, noting that "with three clearly defined departments housed under the umbrella of the School of Engineering, we will continue to be a leader in the field."

About Massachusetts Maritime Academy (MMA): MMA is a fully accredited, co-educational, state university offering Bachelor and Master of Science degrees that are highly regarded in the worldwide maritime industry and beyond. For more than 100 years, MMA has prepared students for exciting and rewarding careers on land and sea. As the nation's finest maritime university, MMA



## Good News!

challenges students to succeed by balancing a unique regimented lifestyle with a typical four-year college environment. Follow MMA on FB: @massmaritime, @MassMaritime.Advancement; IG: @massmaritime, @mmacademyalumni; Twitter: @MMAadmissions, @MMAcademyAlumni; YouTube: Massachusetts Maritime Academy.



### United Way of Greater New Bedford names three to leadership posts

United Way of Greater New Bedford has named new leaders to three key posts within the organization, which works with non-profit and citizen groups, as well as businesses, to serve the changing needs of the people and communities the UWGNB serves.



Sarah Rose has been named to a new post, Chief Impact Officer, and will work in close partnership with UWGNB President & CEO Michelle N. Hantman. She will be

overseeing the day-to-day operations of United Way programs and initiatives, as well as working with Hantman to identify new community needs and to develop new programs and services. She also will work to implement new strategies and ways to finance services to make Greater New Bedford a better place to live and work for children and families, individuals and senior citizens.

Prior to joining United Way, Rose worked in leadership positions for the SouthCoast Community Foundation, the New Bedford Whaling Museum and the Plimouth Patuxet Museums in Plymouth.

Katherine Furtado is the new Chief Financial and Human Resources Officer. Prior to joining United Way, she



worked at the Herreshoff Marine Museum in Bristol, RI, where she served as director of finance and operations. She previously worked as director of accounting for High Point and Affiliated Organizations, in New Bedford, and as chief financial officer at Friends Academy, in Dartmouth.



Kristine Arsenault Cunningham has been named Development Manager. Prior to that, she worked for eight years with the City of New Bedford, serving as assistant chief of staff for Mayor John Mitchell and administrative manager for the Health Department. She also worked as a client manager for The Sylvia Group, in Dartmouth, and worked for Compass Bank Savings.



### Political Activist Dr. Marie Equi's Radical Roots in New Bedford



The Rotch-Jones-Duff House & Garden Museum (RJD) presents a hybrid lecture, Dr. Marie Equi's New Bedford 1872-1892, with Aneshia Savino on Wednesday, March 15, at 5:30 p.m. Savino's talk will reveal the radical roots of physician and crusader Marie Equi's fighting spirit. Before Equi became known for her labor and anti-war activism, and a life spent with and loving women, she grew up in New Bedford. This talk will explore the City during a time of transition when whaling fleets

were shrinking and textile mills were on the rise.

Savino is a New Bedford High School graduate who earned her B.A. in Anthropology/Archaeology at the University of New Mexico, Albuquerque. She curates and installs the Marie Equi Zine Library and is a Community Board Member of the Queer Arts Council of New Bedford.

Attendees may join the live lecture in person at the Museum or virtually. The virtual presentation requires pre-registration at <https://rjdmuseum.org/calendar/>. Audience members must sign up with an email address to receive a ZOOM code. There is a suggested donation of \$10 in lieu of a ticket fee for this lecture; donations can be made at the Museum's website, <https://rjdmuseum.org/support/>.

### About The Rotch-Jones-Duff House & Garden Museum

The historic house, now the site of The Rotch-Jones-Duff House & Garden Museum, was built in 1834 for whaling merchant William Rotch Jr. The Greek Revival mansion, located on a full city block of formal gardens, is a National Historic Landmark, one of only 2,500 in the nation. The period rooms of the house chronicle 150 years of the economic and social evolution of the City



Do you have good news?

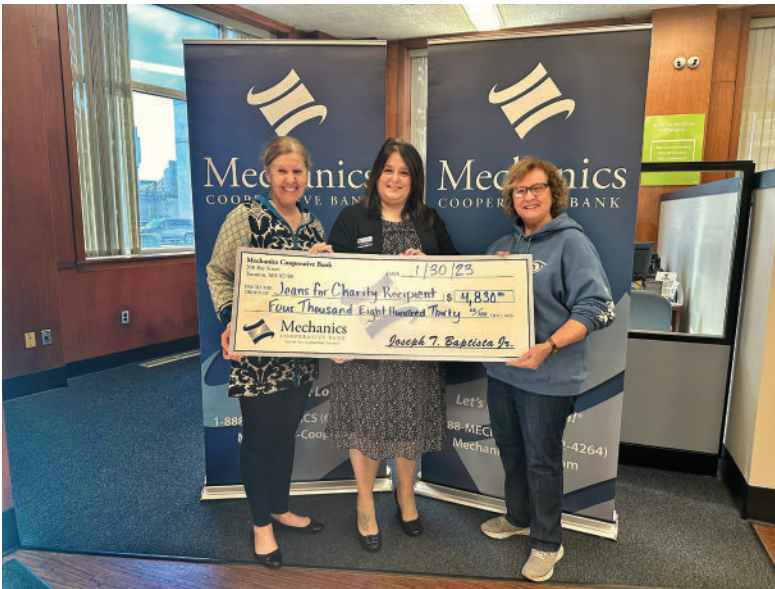
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# Mechanics Cooperative Bank Employees Dress-Down to Raise Over \$14,000 for Local Non-Profits!



The 3rd Annual “Jeans for Charity” fundraiser was another huge success in 2022! Mechanics Cooperative Bank employees that

enrolled in the Jeans for Charity program were allowed to wear jeans each Friday and Saturday throughout the year with their

charitable contribution made weekly, via payroll deduction. In addition, Mechanics Cooperative Bank agreed to match these employee donations totaling \$14,490 raised in 2022!

The non-profit donation distribution was decided by a vote from the employees enrolled in the program. We are happy to announce the three winning organizations are St Jude Children’s Research Hospital, Children’s Advocacy Center of Bristol County and Forever Paws Animal Shelter. Each organization received a gift from Mechanics Cooperative Bank and their employees totaling \$4,830 each!

“Our employees rose to the occasion this past year to raise a significant amount of money for

these three amazing organizations,” said Joe Baptista, President & CEO of Mechanics Cooperative Bank. “Giving back to our community through programs like this represents the very best of what community banking is all about – and helps make our Let’s Keep it Local! philosophy a reality. Thank you to all those who participated for your kindness and generosity.”

*Photo Caption: Mechanics Cooperative Bank presents three \$4,830 checks totaling \$14,490 to the winners of their Jeans for Charity Fundraiser! From left is Lara Stone, Co-Executive Director of the Children’s Advocacy Center, Colleen Barboza, Fall River Branch Manager of Mechanics Cooperative Bank and Beverly Andrade of Forever Paws Animal Shelter.*



## NEW BEDFORD FISHING HERITAGE CENTER

# BUSINESS AFTER HOURS

THURSDAY, MARCH 23

5 - 7 PM

NEW BEDFORD FISHING HERITAGE CENTER  
38 BETHEL STREET NEW BEDFORD, MA



Co-Sponsored by:







**One SouthCoast Diversity, Equity & Inclusion Committee BAH,  
UMass Dartmouth CVPA Star Store Campus  
New Bedford, MA**



**Grand Opening/Ribbon Cutting  
Kind Hearts Learning Center  
Fall River, MA**



## **RECENT EVENTS**



**One SouthCoast Diversity, Equity &  
Inclusion Committee BAH, UMass  
Dartmouth CVPA Star Store Campus  
New Bedford, MA**



**Grand Opening/Ribbon Cutting  
Ascend Cannabis Outlet  
New Bedford, MA**



# 2023 State of Business

WITH FALL RIVER MAYOR PAUL COOGAN

► **Wednesday, April 5**

11:30 AM - 1:30 PM

MCGOVERN'S,  
FALL RIVER MA

SCAN ME



\$50 PER PERSON

*Each year, the Mayor delivers the State of Business detailing past accomplishments, goals, planned policies and objectives for the city of Fall River and its developing business community.*

**\$225 Per Golfer**

- Includes lunch, cart, 18-holes, a golfer's gift bag, prizes and much more!



2023

# GOLF

INVITATIONAL

**SAVE  
THE DATE**

Monday, April 24, 2023  
LeBaron Hills Country Club  
9 AM - 3 PM

**Tee Signs are now available for \$200!**

For this and additional sponsorship information, please  
contact Kimberly Coroa-Moniz at  
[kmoniz@onesouthcoast.com](mailto:kmoniz@onesouthcoast.com)

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**New Bedford Office**

949 Ashley Blvd.

Phone: 508-998-2101

[www.rda-insurance.com](http://www.rda-insurance.com) • [www.rdafinancialgroup.com](http://www.rdafinancialgroup.com)



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[www.legacybrandinggifts.com](http://www.legacybrandinggifts.com)

For additional information about becoming a member of One SouthCoast, please contact Ian Abreu, Director of Business Development & Small Business Engagement at (508) 999.5231 or via email at [iabreu@onesouthcoast.com](mailto:iabreu@onesouthcoast.com)



# WHEN SECONDS COUNT.



The faster you're diagnosed and treated for a cardiac emergency, the higher your chances for a full recovery.

The Heart and Vascular Center at Charlton Memorial Hospital offers the most comprehensive emergency heart care in SE Massachusetts and Rhode Island.

This state-of-the-art cardiovascular facility features the latest equipment, staffed by a cardiac critical care team of clinicians and support staff. As well as a 24/7 heart attack response team that coordinates EMS and cardiac specialists to get patients care that saves lives.

Don't waste a second. If you're experiencing a cardiac emergency, call 911 and seek care at the Heart and Vascular Center at Charlton Memorial Hospital.

Scan the QR code or visit  
**[southcoast.org/heart](https://southcoast.org/heart)**  
to learn more.



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# United Way of Greater Fall River Proudly Celebrates 75 Years of Service to the Greater Fall River Area



Since its inception, United Way of Greater Fall River has led the fight for the Health, Education, Financial Stability, and Basic Needs of every person in our community. We believe everyone deserves opportunities for a good life: a quality education that leads to sustaining job opportunities, enough income to support a family, and a healthy lifestyle that increases life expectancy.

Originally called the Community Fund of Greater Fall River, the organization was formed in 1947 to study the needs of the community and unite local

causes under one campaign. The ask was simple - one donation equal to 4 hours of pay, once a year - to support the humanitarian efforts of eight local agencies. Volunteers knocked on doors throughout the area and raised \$127,881 in the first campaign to benefit Massachusetts Society for the Prevention of Cruelty to Children, Family Service Association, District Nursing Association, Ninth Street Day Nursery, Boy Scouts, Boys' Club, Girl Scouts and YMCA. Today, our goal of \$1.2 million dollars supports between 75-100 programs and special initiatives annually, and while years have passed, four of the eight original agencies are still steadfast partners: Family Service Association, Ninth Street Day Nursery, Boys and Girls Club, and YMCA.

Over the last 75 years, United Way of Greater Fall River, as it came to be known, has raised over \$83 million through our

Annual Campaigns to help support local programs and initiatives thanks to individual donors, businesses, foundations, and more. We have maintained the "one gift, once a year" approach for giving as its collective impact remains the most effective way to streamline initiatives that create better outcomes, identify viable solutions to long-term issues, and eliminate duplication of effort – and it's still the easiest way to give. Our fiscal oversight also ensures that every dollar entrusted to our care is being spent on programs that align with key focus areas identified by community stakeholders. We work with community partners and donors to fight for the Health, Education, Financial Stability, and Basic Needs of our community. To-

gether, we help provide access to resources so more members of our community can live a better life.

United Way of Greater Fall River realizes how important its role is as stewards to future generations whether as fundraisers, advocates, conveners, collaborators, or volunteers, and is deeply grateful for the support we receive from our community. We look forward to the impactful work we can continue to do together to make Greater Fall River a better place to live, work and play for the next 75 years.

To learn more about how you can LIVE UNITED with us or to support our Annual Campaign, visit us today at [www.uwgfr.org](http://www.uwgfr.org)



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## Chamber Honors Frank Baptista



One SouthCoast Chamber is pleased to honor Frank Baptista of Somerset as the 2022 honoree of the Roger Valcourt Award. This award is presented, annually, to a citizen who has a long record of volunteerism and leadership that has produced a measurable and lasting contribution to the region. It is designated as the most prestigious award within the business community and is presented to an exceptional individual in memory of Roger Valcourt. Valcourt passed away in 1979 and was a person who bestowed great character and commitment to the community and had a reputation for excellence.

Frank P. Baptista was born on March 13, 1951 in a small and simple locality named Mato Grande in the Island of Brava, Cape Verde, a former Portuguese possession. In 1967, the Baptista family, which included eleven children, immigrated to the United State, but Frank had to stay back in Lisbon, Portugal arriving in Pawtucket, Rhode Island in 1969.

Baptista studied at the Rhode Island College, Brown University and University of Lisbon. He was employed by the Pawtucket School System, Providence Adult Education Department, New England Bilingual Curriculum Department and by the State of Rhode Island Labor Department as Employment Developer.

In 1978, Baptista arrived in Fall River to work at Shelburne Shirt Company as its Personnel Director, a job he held for 13 years. Baptista was a radio host for the WSAR, a Knight Quality Station at the time – and later in 1988 funded Radio Voz do Emigrante, a Portuguese radio station serving the Portuguese-speaking communities. He funded and co-host a weekly television pro-

gram named Impacto, which aired for twenty-two years on WJAR-TV 10, known today as NBC 10. For over six years, Baptista was the writer of a weekly column known as A Nossa Voz in The Fall River Herald News.

Presently, Baptista is a member of the Board of Trustees of Bristol Community College, member of the Board of Directors of Health First Family Care Center, and the Board of Directors at SER Jobs for Progress. Frank is a member of Massachusetts Broadcasting Association, the Prince Henry Society of Fall River, the Portuguese-American Leadership Council of the United States, the Azorean Cultural Society and One SouthCoast Chamber, where he served on the board of directors for a total of twelve years.

He was the past president of the Fall River Day of Portugal, member of the Fall River Exchange Club and Fall River Rotary Club and served on the board of the Massachusetts Society for the Prevention of Cruelty to Children.

Baptista has been honored several times, including the Bristol Community College Distinguished

Citizen for 2013, the Prince Henry Society 2011 Portuguese-American of the Year, and Portuguese-American Leadership Council of the United States 2014 Distinguished Citizen Award.

Baptista resides in Somerset with Deolinda, his wife of 46 years. The two have three children, Frank P. Baptista, Jr., Heather-Jean Baptista-Davidson and Nancy-Lynn Baptista-Rodrigues. He and his wife have seven grandchildren.

The Awards Committee of One SouthCoast Chamber is very pleased to recognize Frank Baptista as the Roger Valcourt Outstanding Citizen Award for 2022.

Please join us for the Roger Valcourt Outstanding Citizen Award Dinner Wednesday, March 22, 2023 at Rachel's Lakeside in Dartmouth, MA.

Tickets are \$55 per person. Registration begins at 5:30 PM, dinner is at 6:00 PM and the program begins at 6:30 PM. Please contact Katie Greene at One SouthCoast at (508) 999.5231 for additional information.

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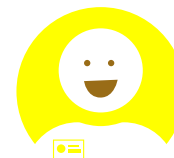
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*Please join One SouthCoast Chamber's Education Committee for an MBAE Summit with Ed Lambert*

The imperative of preparing students for future college and career success, when combined with the workforce challenges that exist now and are expected to grow, make this the moment to consider how we might foster stronger and more effective partnerships and collaboration between schools and businesses to address these obstacles to equity and economic competitiveness. We will present best practices and strategies that are showing promising results for students and helping businesses build a stronger and more diverse talent pipeline.

Ed Lambert is the Executive Director of MBAE. Previously he was vice chancellor for government relations and public affairs at UMass, Boston.

Ed was Commissioner of the MA Department of Conservation and Recreation where he managed 2,700-employees responsible for the stewardship of over 450,000 acres of forests, sites, and recreational programs.

Ed was founding director of the Urban

Initiative of UMass Dartmouth, a research center focused on urban policy issues and providing technical assistance to communities and organizations throughout MA. He helped to form the Gateway Cities Coalition, which includes a number of cities whose mayors are working to revitalize their communities with the support of the state legislature.

Ed's public service includes twelve years as the mayor of Fall River, MA, seven years as a state representative, and twenty years

on the Fall River School Committee. As mayor, he worked on numerous initiatives including improving and building numerous schools, and the state's first bioserve, which has protected 14,000 acres of forests and wetlands.

Ed was the director of social services at Saint Vincent's Home in Fall River. He earned his BA in psychology at Southeastern Massachusetts University (now UMass Dartmouth) and his MEd in counseling at Bridgewater State College.



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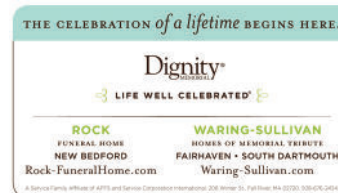
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